

TEAM



- We have a tech- company approach.
- Marketing, business and PR are our background education.

ITALY



GERMANY



USA



GIANLUIGI D'AUTILIA

**BUSINESS
DEVELOPMENT**

Business and technology Berklee college
Philips Amazon Team lead
Gibson innovation



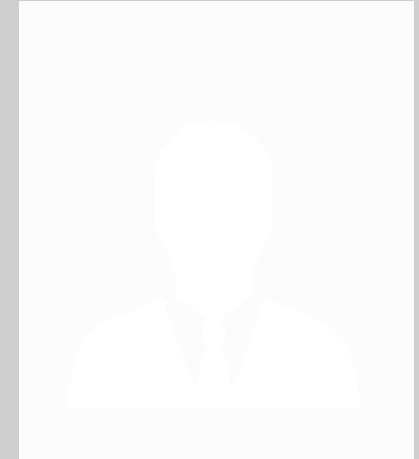
CHRISTOPHER WITT

OPERATIONS



KATHARINA BERGHOLD

**PUBLIC
RELATIONS**



LOREN SMITH

**FUND
INTELLIGENCE**

OUR TEAM STRENGTHS



VISION

- STRATEGIC THINKING
- INTERNATIONAL BACKGROUND

APPROACH

- HANDS ON APPROACH
- WE DEVELOPED FROM SCRATCH

OPTIMIZATION

- KNOW HOW
- OPERATIONS
- ABILITY TO SCALE

 **TRACTION**



WHAT CUSTOMERS SAY



Miguel Ochmann

3 reviews

★★★★★ 5 months ago -

(Translated by Google) Super sweet shop, super delicious pizza, great staff!



Leif Eric Leiser

2 reviews

★★★★★ a month ago -

(Translated by Google) Super shop, one of the best pizzas in Winterhude and very nice owners!



Lu Ca

Local Guide · 25 reviews

★★★★★ a year ago -

Finally a good Italian Pizza in the neighborhood. The variations are nice, especially the mascarpone/mushroom pizza is super tasty. The slices are also not really expensive if two/three are enough to get full.

Reply 1



Horst Dieter

28 reviews

★★★★★ a month ago

Best Italian Pizza in Town.



anrew finegold

1 review

★★★★★ 4 months ago

Pizza bianca with pulled pork was my favourite, crunchy as expected and thin. For what I have understood this sliced square pizza is the main street food in Rome. I have discovered this place lately through Instagram and was definitely ... [More](#)

1



★★★★★ 4.8



Martin Betker

2 reviews · 2 photos

★★★★★ a year ago

Not Italian-style, but real Italian pizza. Always fresh, amazing oven and superb taste - high-class pizza in a modern, relaxed place with very (family-)friendly owners/staff.



Reply 2



marie dovard

3 reviews · 1 photo

★★★★★ 2 weeks ago

(Translated by Google) top slices!, cooked directly on stone, real "Pizza- altaglio" in Hamburg. Have lived in Roma for many years and this product is so unique e-x-t-r-a. Also very easy. Love it. The service is No. 1! sure ... see you soon!! (Suggestion: anchovies :-))



Matilde Fotografie

1 review

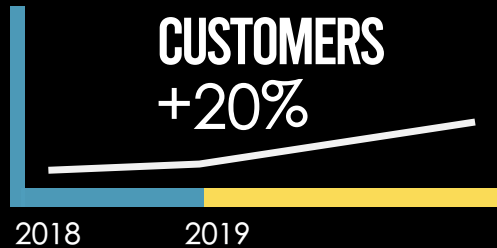
★★★★★ 4 months ago -

Lovely place and pizza choices, we actually brought the slices home and baked ourselves in our home oven, worked out pretty good, super friendly guys, thumbs up!!!

1

EARLY TRACTION DASHBOARD

JUNE-SEPT. LAST 2019 QUARTER



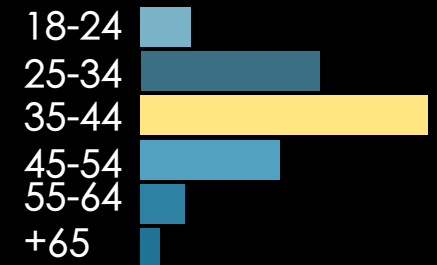
SEARCH QUERIES

1 restaurants
2 restaurant
3 Pizza
4 croque
5 slice

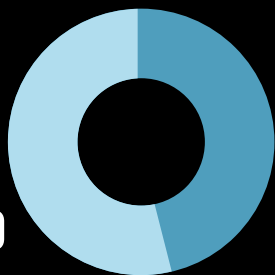
TOTAL SEARCHES

10,971

AGE GROUPS



DIRECT SEARCH
55%
6,008



45%
4,951
INDIRECT SEARCH

